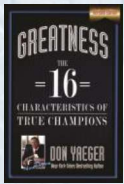


Don's experience is steeped in sports & leadership, but his lessons are universal. This engaging monthly series will help your team define how Greatness looks in their lives while also diving into applicable lessons regarding their mindset, inner circle, teamwork, preparation, selflessness, professional development and priorities. By starting this journey, your team will learn WHAT MAKES THE GREAT ONES GREAT.



The lessons in high performance and competitive fire are from lifelong study of the greatest champions, business leaders and brilliant minds of our generation. That study was distilled into a game-changing book written by 11-time NY Times best-selling author, Don Yaeger. Now, Don has combined his acclaimed keynote speaking and his executive coaching into a virtual format designed to deliver impact, influence and insight.

How the **GREAT ONES THINK-**

Learn this so you can build the kind of mental toughness that takes excuses off the table, embraces accountability, and envisions your next victory before you even start the battle.



How the **GREAT ONES** Eliminate Excuses



How the **GREAT ONES** Re-center for Resilience



How the **GREAT ONES** Improve their Inner Circle



How the **GREAT ONES** Affect-not Infect Success

How the **GREAT ONES PREPARE-**

Learn this so you can develop the type of habits that prime you to break through adversity, to break free of complacency, and to avoid being unraveled by oversight.



How the **GREAT ONES** Prepare for Every Moment



How the **GREAT ONES** Use Adversity as Fuel



How the **GREAT ONES** Approach their Next Success



How the **GREAT ONES** Visualize Victory

How the **GREAT ONES WORK-**

Learn this so you can navigate your professional life in a way that makes you an invaluable force as a trusted teammate or a fearless leader.



How the **GREAT ONES** Master Thoughtful Risks



How the **GREAT ONES** Become Invaluable Teammates



How the **GREAT ONES** Adjust their Gameplan



How the **GREAT ONES** Prioritize

How the **GREAT ONES LIVE-**

Learn this so you can practice the consistent traits that will build your reputation, establish your legacy, and allow you to start doing those common tasks with uncommonly successful results.



How the **GREAT ONES** Sacrifice for Others



How the **GREAT ONES** Embrace Setting the Standard



How the **GREAT ONES** Act When No One is Watching



How the **GREAT ONES** Value Life vs. Accolades